
Minutes Golf Committee February 4, 2009

Minutes of the Golf Committee meeting held on February 4, 2009, 7:00 a.m., at Ken McDonald Golf Course, 800 E. Divot Dr.

Members Present:

Alex Walsh, Chair
Ron Cosner, Vice-Chair
Clem Star
Jim Harelson
Chris Dahm
Robert Lofgren

Members Absent:

Dennis Brady (excused)

City Staff Present:

Sam Thompson, Deputy Manager Parks and Recreation – Parks Services
Gladys Wagoner, Administrative Assistant – Parks Services
Mike Armfield, Recreation Supervisor - Parks and Recreation
Tim Pfannenstien, Parks & Golf Course Supervisor - Parks and Recreation
Tom Duensing, Deputy Financial Services Manager

Golf Course Concessionaires Present:

Jim Bellows, Golf Concessionaire
Jason Shore, Golf Pro Shop
Jennifer Marsh, Golf Pro Shop
Jay Godfrey, Food and Beverage Concessionaire
James Godfrey Sr., Food and Beverage Concessionaire

Meeting convened at 7:03 a.m.

Alex Walsh called the meeting to order.

Agenda Item 1 – Approval of Minutes – December 3, 2008 Meeting

Minutes of the December 3, 2008 meeting were accepted as written.

Agenda Item 2 – Public Appearances

None

Agenda Item 3 – Update on the Status of the Western Canal Bike Path Project

Sam Thompson, Deputy Manager-Parks Services, Parks and Recreation Department and Tim Pfannenstein, Golf Course Maintenance Supervisor provided updates on the status of the Western Canal Bike Path Project.

1. Started pot holing on the canal and removal of some trees.
2. On going complications with Arizona Mills so they are pushing to start with Kiwanis and Ken McDonald.
3. Serious work will begin May 1st (tee box work will start then).
4. Instructed not to impede any play.
5. One phase of project expected to be completed by September 30, 2009.

Agenda Item 4 – Maintenance Updates/Golf Course Conditions

Tim Pfannenstein, Golf Course Maintenance Supervisor, provided an update on course maintenance activities at both courses.

1. Not much going on – business as normal – getting ready for spring.
2. Fortunate to have limited frost days.
3. Both golf courses are in good shape.

Agenda Item 5 – Marketing

Mike Armfield, Community Services Supervisor, Parks and Recreation Department, and Jim Bellows, Golf Concessionaire, provided the updates.

1. Staff met with reps from Golf Now who presented a proposal – RFP should go out next week.
2. Attractive aspect of Golf Now = do not have to cut price, but add value. Also, they market golf courses and tee times.
3. 400 lunch coupons were handed out to golfers at Rolling Hills for discounted lunch. N
4. The Parks & Recreation portion of the City website for will be enhanced in 45-60 days.
5. Spring Training – moving forward and working with the Angels. Spoke with stadium manager and one plan is to hand out flyers during the game.

Agenda Item 6 – Rounds/Revenue of the Golf Enterprise and Financial Performance

Sam Thompson, Deputy Manager-Parks Services, Parks and Recreation Department reviewed the recent totals for rounds and revenue and Tom Duensing, Deputy Financial Services Manager reviewed the financial performance of the enterprise fund.

1. December was a wet month – rounds and revenue were down, but January picked up.
2. Tom Duensing was asked to provide a history of golf course operations broken down by each course going back 5 years.
3. Steady decline in fees and admissions.
4. Operating costs at Rolling Hills remain relatively flat and at Ken McDonald have gone up steadily – average increase over 5 years has been 3-4% per year.
5. Starting next July 1st the City will start funding retiree healthcare costs. The estimated impact to the Golf Fund will be at least \$75,000/year.

Agenda Item 7 – Chair/Board Member Comments

1. What is the status of the use of volunteer rangers at both courses. Requires more discussion – workers comp issues with Jim Bellows.
2. Rumors about the Golf Committee blending with Parks Board – business as usual until otherwise informed.
3. Next meeting will be held April 1st (Wednesday) at 7am at Ken McDonald Golf Course.

Meeting adjourned at 7:45 a.m.

Prepared by: Gladys Wagoner, Administrative Assistant, (480) 350-8165

Reviewed by: Sam Thompson, Deputy Manager-Parks Services, Parks and Recreation Department (480) 350-5234